

WINDSOR SPECIAL OLYMPICS
IN ASSOCIATION WITH
TURNKEY ENTERTAINMENT AND PROMOTIONS
PRESENTS



LIVE IN CONCERT!
Friday, March 30th, 2012 at the
Serbian Centre, Windsor, Ontario

PARTNERSHIP OPPORTUNITIES PACKAGE

CORPORATE SPONSOR - \$1,000

- As the Corporate Sponsor, your business name and/or logo will appear ahead of all other sponsors, and above the event name in all marketing, promotional and advertising material where, and whenever, possible including on flyers, posters, entertainment tickets, mail outs, magazines, newspapers, radio, television, signage, etc. Example, CORPORATE SPONSOR PRESENTS...
- As the Corporate Sponsor, your business name and/or logo will appear on ALL marketing, promotional and advertising material where, and whenever, possible including flyers, posters, entertainment tickets, mail outs, magazines, newspapers, radio, television, signage, program, etc.
- You will receive a rotating ad on our Big Screens, adjacent to the entertainment stage (if applicable)
- You will receive verbal recognition prior to, and throughout, the evening of the event
- You will receive eight (8) VIP tickets to the event (best seats in the house)
- You will receive table signage recognizing you as our Corporate Sponsor
- You will receive preferred VIP food and beverage service
- You will receive sixteen (16) complimentary drinks and two (2) bottles of wine
- You reserve the right to provide a company banner which we will install in a convenient location within the venue

VIP TABLE SPONSOR - \$500

- You will receive a rotating ad on our Big Screens, adjacent to the entertainment stage (if applicable)
- You will receive verbal recognition prior to, and throughout, the evening of the event
- You will receive eight (8) VIP tickets to the event (best seats in the house)
- You will receive table signage recognizing your company as a VIP Sponsor
- You will receive recognition in our program
- You will receive preferred VIP food and beverage service
- You will receive two (2) bottles of wine
- You will receive preferred VIP food and beverage service

TICKET SPONSOR – \$250

- As our sole Ticket Sponsor, your business name and/or logo will appear on ALL printed tickets.
- You will receive a rotating ad on our Big Screens, adjacent to the entertainment stage (if applicable)
- You will receive verbal recognition prior to, and throughout, the evening of the event
- You will receive two (2) tickets to the event
- You will have the opportunity to be a preferred on-site box office location, which will help to drive prospects to your business
- You will provide an incentive on the back of each ticket with a minimum \$10 value (example \$10 off an oil change or buy 1 entrée, receive 1 entrée free, minimum value \$10)

COAT CHECK SPONSOR – \$250

- As our Coat Check Sponsor, your business name and/or logo will appear in our event program and over the coat check room door
- You will receive a rotating ad on our Big Screens, adjacent to the entertainment stage (if applicable)

- You will receive verbal recognition prior to, and throughout, the evening of the event
- You will receive two (2) tickets to the event

GRAND PRIZE SPONSOR – No Cash Investment

- As our sole Grand Prize Sponsor, your business name and/or logo will appear in our event program
- You will receive a rotating ad on our Big Screens, adjacent to the entertainment stage (if applicable)
- You will receive verbal recognition prior to, and throughout, the evening of the event
- You will receive four (4) tickets to the event
- You will provide a grand prize for our event with a value of no less than \$500 (example 42” LCD-HD television or \$500 off your next trip to Las Vegas)

PROGRAM ADVERTISING SPONSORS

- You will receive a rotating ad spot on our Big Screens, adjacent to the entertainment stage (if applicable)
- **Ad Rate Card:**

**EVENT PROGRAM
ADVERTISING RATE CARD**

